



Ooralá T-Shirt Competition

Artist Brief & Expression of Interest

ARTIST BRIEF

The Oorala Aboriginal Centre's Community T-Shirt Competition is now in its fifth year. This competition aims to celebrate education, culture and the resilience of our communities. Accordingly, we invite artists within the Aboriginal and Torres Strait Islander community to submit a single piece of artwork to enter this competition.

Eligibility

1. The Oorala Aboriginal Centre Annual T-Shirt competition is an activity that is open to Aboriginal & Torres Strait Islander artists who are:
 - Staff and students of the University of New England,
 - Alumni of the University of New England,
 - School students in the New England area,
 - Residents and members of the wider New England community, and
 - Anyone with a relationship to the people and places of the University of New England, Australia.
2. If any participant is under the age of 18 years, they are required to obtain their parent's or guardian's permission to enter and agree to these terms and will be deemed to have obtained such permission by submitting an entry.

Originality

3. By submitting an entry, you declare that the entry is your own original work and that you are the copyright holder for that entry.

Permission to Reproduce and Publish

4. By submitting an entry, you declare that the Oorala Aboriginal Centre has your permission to publish your submitted design for the purpose of the public poll.
5. The Oorala Aboriginal Centre will seek exclusive permission to reproduce and publish the artwork of the winning submission, in part or as a whole. A formal agreement will be required with the artist of the winning submission.

Submission Requirements

6. The creator of the artwork will need to submit:
 - a. a high-resolution digital copy of the artwork; and
 - b. a low-resolution digital copy of the artwork; and
 - c. the explanation behind the concept, including how the design relates and represents the importance of education and culture in our community.
7. Submissions must be emailed to the Ooralala Aboriginal Centre via ooralamgt@une.edu.au by **Sunday 26th August 2024**. Submissions entered after the closing date will not be considered.
8. Entrants can only submit 1 design.

Judging

9. A panel of three (3) Aboriginal and/or Torres Strait Islander staff from across the University of New England will form a shortlisting judging panel. The panel will be required to adhere to [UNE Conflict of Interest Policy](#).
10. This panel will be responsible for reviewing all submissions and shortlisting to a maximum of 5 designs for public polling.
11. The public poll will be available on the Ooralala Aboriginal Centre webpage. This poll will be open for 14 days.
12. The design with the most votes, will be deemed the winner.

Prizes

13. The winner will receive a \$300 cash prize, to be paid after a Permission to Reproduce Artwork Agreement has been entered into with the Ooralala Aboriginal Centre.
14. The winner will also receive six (6) t-shirts once they are produced.

Notifications

15. The artist of the winning design, as voted by public poll, will be notified in writing by the Ooralala Aboriginal Centre.
16. A public announcement will also be made online by the Ooralala Aboriginal Centre.

EXPRESSION OF INTEREST & ENTRY FORM

Name:	Student Number/ School & Year <i>(if applicable)</i> :
Who is your Mob?	Age: Parent Name <i>(if under 18)</i> :
Address:	Contact details <i>(phone and email)</i> :
Title of Entry:	Story of Entry:

Submissions must be emailed to the Oorala Aboriginal Centre via ooralamgt@une.edu.au

Consent: I agree that video footage, audio recordings, photographic images, written material and testimonial statements of me or my entry are for free and unrestricted use by the University of New England for marketing, web and media activities including, but not limited to, advertisements, brochures, posters, display screens, social media, for a period of five (5) years from the date below.

Entrant signature: _____

Date: _____

Parental Signature (if under 18): _____